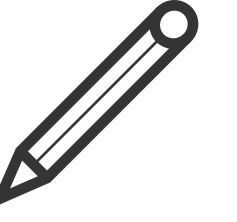


# USER JOURNEY MAP

Tool template

FILL OUT THIS TEMPLATE  
IN YOUR COLLABORATIVE ACTIVITIES



Project title and journey title .....

Protagonist .....

## Macro-activity

### Activity

1. ....	>	2. ....	>	3. ....	>	4. ....	>	5. ....	>	6. ....	>
.....		.....		.....		.....		.....		.....	
.....		.....		.....		.....		.....		.....	

### Scene

<div style="border: 1px solid black; width: 100%; height: 100%;"></div>	<div style="border: 1px solid black; width: 100%; height: 100%;"></div>	<div style="border: 1px solid black; width: 100%; height: 100%;"></div>	<div style="border: 1px solid black; width: 100%; height: 100%;"></div>	<div style="border: 1px solid black; width: 100%; height: 100%;"></div>	<div style="border: 1px solid black; width: 100%; height: 100%;"></div>
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### Interaction points

.....	.....	.....	.....	.....	.....
.....	.....	.....	.....	.....	.....

### Emotional state

😊 .....	😊 .....	😊 .....	😊 .....	😊 .....	😊 .....
😐 .....	😐 .....	😐 .....	😐 .....	😐 .....	😐 .....
😞 .....	😞 .....	😞 .....	😞 .....	😞 .....	😞 .....

### Quotes

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.....	.....	.....	.....	.....	.....

### Critical issues

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.....	.....	.....	.....	.....	.....

### Deductions

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- ● ● DESIGN
- ● ● RESEARCH
- ● ● LAB

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