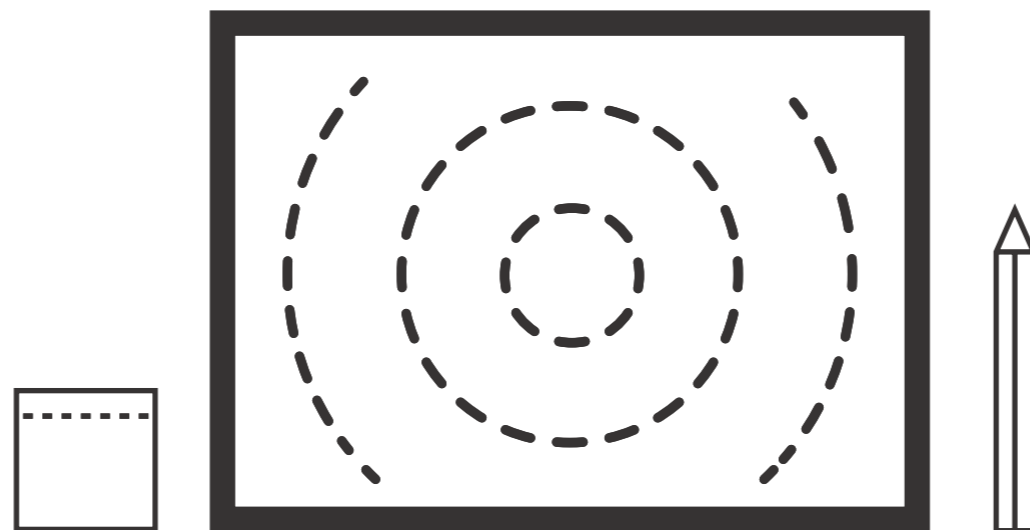


STAKEHOLDERS MAP



The DRLab toolkit

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For more information you can visit the website www.drlab.unitn.it or write to info-drlab@unitn.it.

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Trento, March 2020

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Introduction

Graphical representation of the mapping of the different actors involved in the service, or the stakeholders. It allows the system to be read and its features to be understood, including its relations, in a way that involves the stakeholders through indicating their characteristics, position in the map and a design of the different relations.

For a theoretical study visit the page
www.drlab.unitn.it/glossary/#stakeholders-map

Usage tips

Main aim:	 Explorative/ generative								
Prerequisites:	 Design ethnography plan								
Process phase:	<table border="1"><tr><td>Dis</td><td>Def</td><td>Dev</td><td>Del</td></tr><tr><td>█</td><td>█</td><td>█</td><td>█</td></tr></table>	Dis	Def	Dev	Del	█	█	█	█
Dis	Def	Dev	Del						
█	█	█	█						
Difficulty:									
Suggested facilitation:	 Without/ partial								
Participants:	Min. 3 people								
Needed material:	Print of the model, colored post-its, pens and pencils								



STAKEHOLDERS MAP

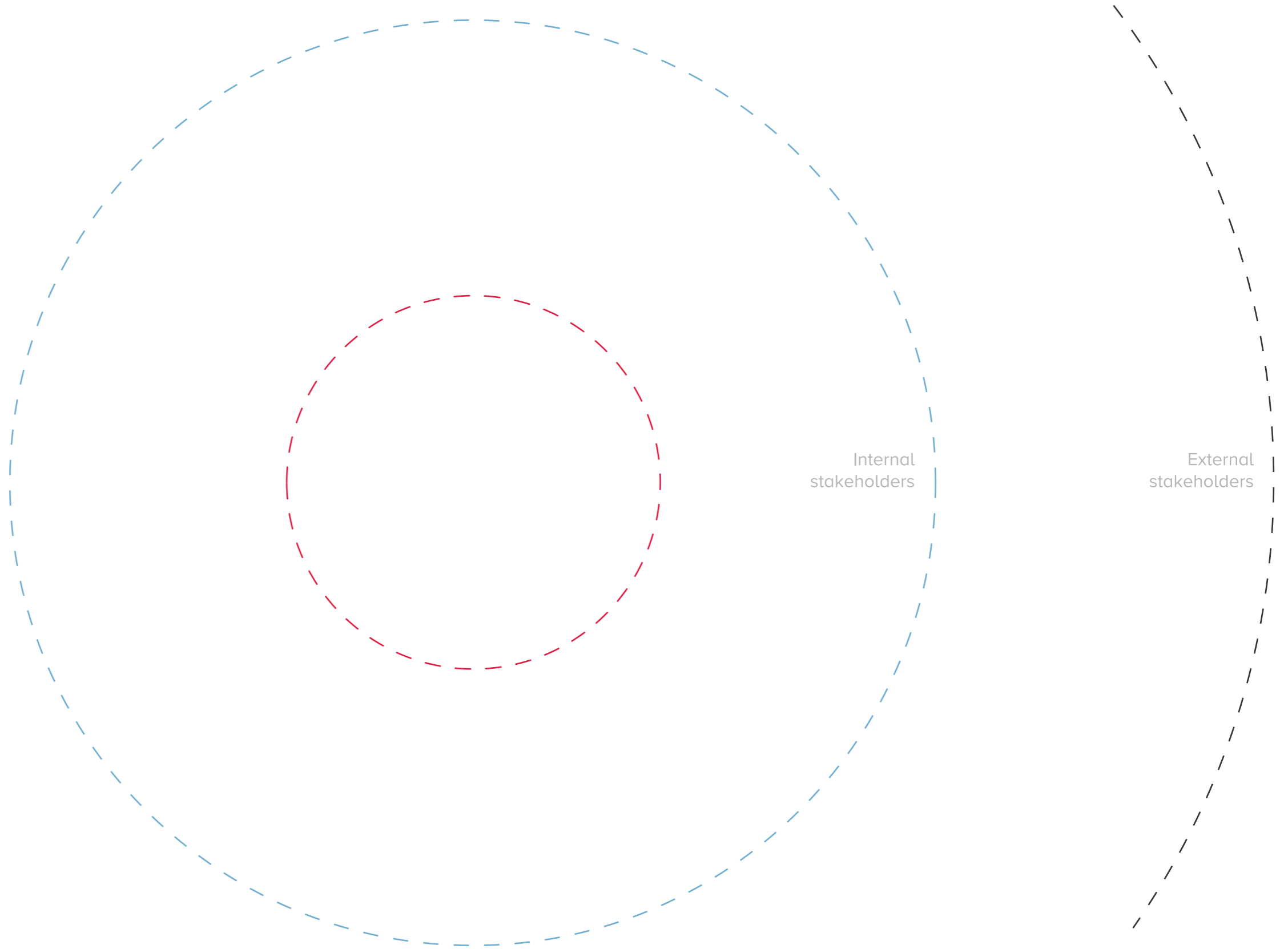
Tool template

FILL OUT THIS TEMPLATE
IN YOUR COLLABORATIVE ACTIVITIES



Project title

List of the stakeholders:



- ● ● DESIGN
- ● ● RESEARCH
- ● ● LAB

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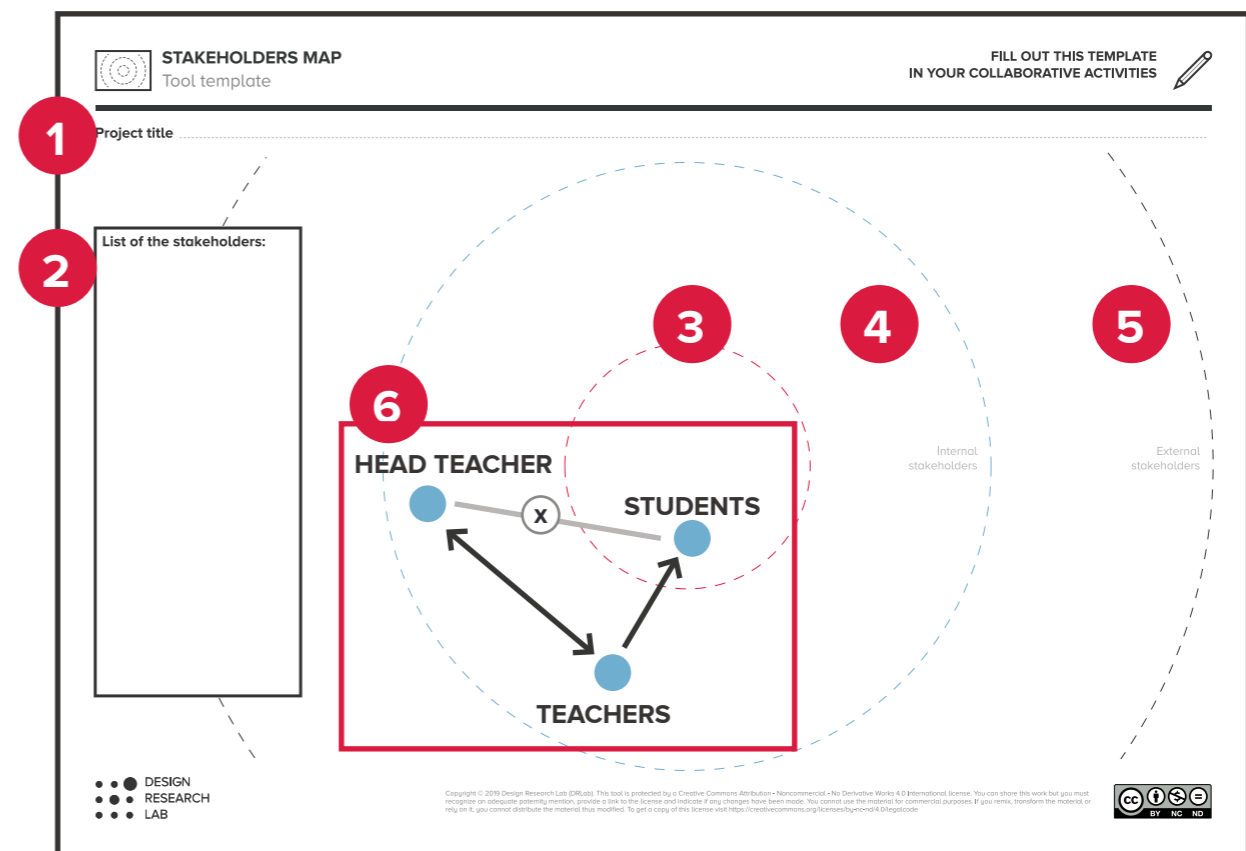


Instructions

Premise. The tool can be used to map an existing system of stakeholders or one to be identifying for a project.

1. Indicate the project title.
2. Identify all the stakeholders (people or groups) and list them with their respective roles and features.
3. Starting from the centre of the map, position the stakeholders most involved in the service who can diversify according to the project goal.
4. In the second band, place the important stakeholder groups, but those less involved in the service.
5. In the third band, place the external stakeholder groups, i.e. those least interested in the service.
6. Indicate for each sector the relations that run between the different groups. Show details and features of these relations, both formal and informal, which can show hierarchies and decision-making systems, as well as eventual bottle-necks and other structural forms.

N.B. An effective map includes stakeholders that can be in contact with the system. Indicate their real roles, in line with project sustainability. Indicate stakeholders too broadly can decrease the tool's efficacy. E.g. a very broad organization can be indicated through its department, branch or office that is then more easily understood in terms of its project dynamics.



Legend

- Different groups of actors interested in different ways from the service (here for example a hypothetical school system).
- One-way or two-way relationship.
- ⊗ Weak / occasional relationship.



STAKEHOLDERS MAP

Tool template

FILL OUT THIS TEMPLATE
IN YOUR COLLABORATIVE ACTIVITIES



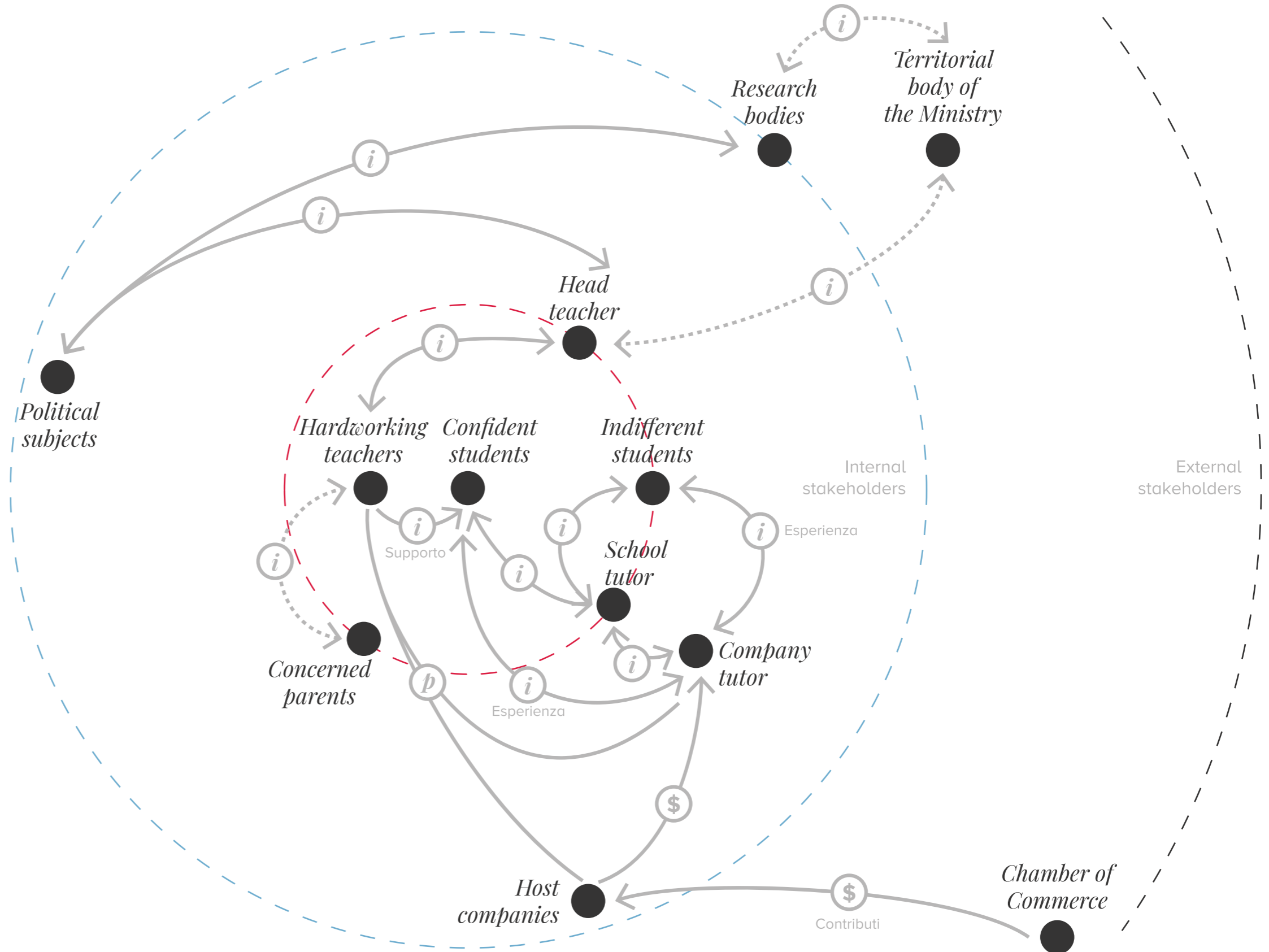
Project title *School-work alternation in higher education institutions*

List of the stakeholders:

- Confident students
- Indifferent students
- Hardworking teachers
- Concerned parents
- Head teacher
- School tutor
- Company tutor
- Host companies
- Political subjects
- Research bodies
- Territorial body of the Ministry

- Constant or frequent relationship
- Occasional relationship

- (i) Information
- (\$) Money
- (p) Design



- ● ● DESIGN
- ● ● RESEARCH
- ● ● LAB

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