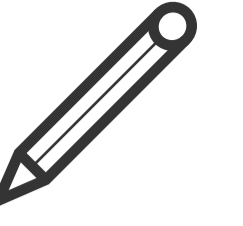


# INSIGHT MATRIX

Tool template

FILL OUT THIS TEMPLATE  
IN YOUR COLLABORATIVE ACTIVITIES



Project title .....

## Question

## Brainstorming answers

## Insight

First question that guides  
the brainstorming session

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Reasoned and shared results of  
what emerged from brainstorming

Second question that guides  
the brainstorming session

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